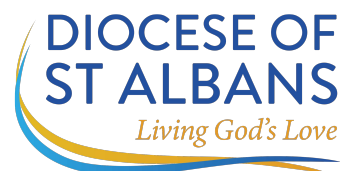


MAP Example



This MAP is for my...	Parish
Name	[insert name of parish here]
Contact Name	[insert name of person responsible for MAP]
Position	[insert their position, e.g., vicar, reader, churchwarden, PCC member, etc.]
Contact Email Address	[insert email address]
Consent	I consent to having the Diocese of St Albans office collect my details via this form
This MAP was uploaded to the website on	[insert date here]
Our MAP will be reviewed next	This should not be more than, and can be less than, two years from the day it is submitted. MAPs can be renewed in the interim period, but do not need to be re-uploaded here. A renewed MAP can obviously be saved and referred to by the PCC and will be helpful and vital to when the MAP is next reviewed and uploaded again.
What progress are you celebrating since your previous MAP?	This question helps with the review process. The question is easier to answer when the MAP under review is good or excellent. For instance, a good SMART goal is measurable and is time limited, so it is easy to quantifiably say what progress there has been. An example response might be: ‘Our previous MAP had three priorities: finances, children, and renewing our worship. Each of these priorities had a number of SMART goals, a lot of which we were able to achieve. As a result of this we now have a monthly Messy Church service that is well attended and has a good volunteer team. We improved our toddler group and now run it twice a week with 40 children registered across both days, and on average 12 children with carers turning up on each day. We have also signed up for the Parish Giving Scheme. We have seen a

MAP Example

	20% increase in the number of people who have planned, regular giving. We have purchased and installed a device for contactless giving. We have a text message giving subscription that we advertise on our publicity. Our website has a button where people can give.'
How far did you meet your previous priorities?	[insert a number out of ten]
Where has there been less progress than hoped for?	Some SMART goals from the previous MAP will not have been met: these can be outlined here. It may be that some <i>priorities</i> were not correct and can be reviewed. Carrying on from the example above something might be said like: 'We had made it a priority to review our worship. This was a worthwhile exercise, but more tricky than first imagined. It is clear that our current pattern and style of worship is hard for most, but not all, new unchurched people to engage with. However, regular congregants appreciate and value the tradition and style of the worship we have. We attempted a 'blended' approach – no one enjoyed that. We will review this priority and it is likely that we will experiment with a whole new service.'
Vision	A vision should be memorable: that means it ought not be too long. A vision should describe what you hope your parish/benefice will look like. That being the case an example of a vision for a church might be: 'Living God's Love in [name of parish/benefice/village/town].' Following on from that it might be a little more specific a description of what it would look like to live God's love in that place. For example, 'Sharing good news, serving the community, welcoming all people.'
Values	Values are those things that undergird the vision and priorities: they are why you do what you do and why you are the way you are. These can be very personal to the parish/benefice and might allude to the prevalent churchmanship or theology. A good place to begin if it is hard to agree on values are the five marks of mission of the Anglican Community – these could be personalised slightly or used as they are: 1. To proclaim the Good News of the Kingdom 2. To teach, baptise and nurture new believers 3. To respond to human need by loving service 4. To transform unjust structures of society, to challenge violence of every kind and pursue peace and reconciliation 5. To strive to safeguard the integrity of creation, and sustain and renew the life of the earth

MAP Example

1st Priority	Most churches will have lots of potential priorities. However, if you focus on them <i>all</i>, then by definition they are no longer priorities. Experience suggests that three is the optimum amount (for example, Brene Brown said, 'If you have more than three priorities you have no priorities' in <i>Dare to Lead</i>). If there are other priorities that don't make that shortlist, but they are genuine priorities, they will still be there when the MAP is reviewed in two years time. The two-year period gives a parish or benefice a good chance to engage with three priorities. If it is clear early on in the process that one or more of the priorities was not correct, renew the MAP and have the PCC agree on different priorities. Your parish/benefice will have its own, very personal needs and priorities. However there are some areas that it is never bad for a local parish church to focus on. In this instance we will explore the example: 'Welcome'
Which of the 3 strands of Living God's Love does your 1st Priority most focus on?	Transforming Communities
SMART Goal to achieve your 1st Priority	Note that SMART goals are 'specific, measurable, attainable, relevant and time bound'. The hardest of these aspects of SMART goals to get right are 'specific', 'measurable', and 'time bound'. Typically we are usually good at coming up with relevant goals and attainable goals (sometimes we are not ambitious enough!). It is likely fear of failure that leads us to having vague goals: the more vague they are, the easier it is to say that we have been successful – <i>this is very true of goals with no deadline (i.e., goals that are not time bound)</i>. A deadline allows us to plan to work in a prayerful, considered, and thorough manner: it helps us be good stewards of the time and talents of our churches. Using the example priority of 'welcome' here are some suggested SMART goals: • Run the 'Everyone Welcome' Course by Bob Jackson – Start September 2021 (before harvest and Christmas) • Put visitor cards in all the pews with pens by Easter 2021. Cost circa £25 for 500. Completed cards to be posted in a box at the back of church and handed to the vicar to update mailchimp and arrange a home visit to new people • Lanyards for welcomers/hospitality team by Easter 2021. • Improve the coffee ASAP! New machines will be purchased. The vicar will arrange this. Budget is £80 • Maintain membership of Inclusive Church Network - ongoing

MAP Example

2nd Priority	Another example of a priority that is never wrong for a church to have would be 'to grow in numbers'. Here is an example: 'To grow in numbers: we have identified on our statistics for mission dashboard that there have been a number of years of very gradual decline. We want to prioritise, with God's help, stopping this trend.'
Which of the 3 strands of Living God's Love does your 2nd Priority most focus on?	Making new disciples
SMART Goal to achieve your 2nd Priority	Some examples of SMART goals might be • Outreach: Start a pub night once a month – name TBC. Have a drink with the vicar and ask any questions you may have about life, faith and spirituality. Vicar to liaise with the pub. First Event will be in June 2021, one more in July and then a review in August to hopefully begin again in September. • Run a Start Course beginning Jan 2022. There will be a sermon series in October on sharing our faith and inviting people in (ask someone from the Mission Department in the diocese to kick off the first one?). Need to book a room for the course, sort publicity (£100 budget) and encourage congregation to invite people personally • Prayer – use the collect for growth and run a general training session for those on intercession rota, this to begin in Sep 2021 – also a chance to invite them to pray for the growth of our church in the intercessions.
3rd Priority	Another example of a priority that is never wrong for a church to have would be 'review and improve worship'. Taking up the 'narrative' of examples throughout this MAP, this last priority might look like: 'New ways to worship: our previous MAP had a review of worship as a priority, we did this and discovered that there is not one style of worship that new people to church, and existing regular church members can unite around. We need a different time and style of worship to go alongside our current service.'
Which of the 3 strands of Living God's Love does	Going deeper into God

MAP Example

your 3rd Priority most focus on?	
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SMART Goal to achieve your 3rd Priority	Some examples of SMART goals might be: • Consult with ‘fringe’ members of the church from our toddler group, Messy Church and those who attend festival service. This will be done at a variation of our welcome meals – same content of the meal, but with added consultation. There will be three such meetings. The final one will have met by Nov 2021 and a report written to the PCC and made available at our Sunday service • Ask RNP team to visit PCC meeting in Dec 2021 and share with them the importance of planting new congregations and empower PCC members to be supportive. • As a result of this consultation we will decide on the best day and time for a new worship service, this decision in time for Jan 2022 • Planning team for the new worship service to have met three times by Jan 2022 • Write a grant application for equipment needed – portable screen, projector, and iSing app with annual subscription • Monthly new service to begin by last Sunday of Jan 2022 • After Easter 2022 a review with suggested improvements, it is hoped the new service will move to weekly
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How do you rate your MAP?	[insert rating here: either requires attention, average, good, or excellent]. Review your SMART goals as you rate your MAP – are they all ‘SMART’?
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How are your priorities and action goals going to be resourced?	This is the place to write a paragraph or two about time, money and volunteer effort (or paid if you are recruiting a staff member). Have you a rough idea of what the cost will be in all three areas – can you meet that cost?
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Would you like any support from the Diocesan Office?	This is the spot to ask for support and encouragement from the diocese. Starting new initiatives takes more energy and time than keeping an initiative going that is underway. There is support from the diocese to encourage, inspire and equip you as you get going. This might be from the children and youth team, the Flourishing Churches team, the RNP team, faculties, grants, vocations (perhaps you want to encourage lay people to engage with training on offer). If you ask for
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MAP Example

	support here, someone will be in touch to discuss how to 'get the ball rolling'.
Please give details	As above.
Historically how far has the MAP process helped you achieve your priorities?	[enter a number between 1 and 10 about how the process of MAP has helped you]